

AN OVERVIEW OF

AZPIRAL HIGHLIGHTS 2019



Azpiral - Powering Digital Customer Engagement.

www.azpiral.com

COMPLETED INFRASTRUCTURAL MOVE TO MICROSOFT AZURE

Azpiral successfully completed a huge infrastructural move to Microsoft Azure, making it a cloud-based software that can support systems seamlessly across the world.



AZPIRALPRO STATISTICS 2019

- 17 Releases - on average 1 every 3 weeks.
- 41% increase in stores using AzpiralPRO.
- 110 million Epos transactions.
- 17million communications sent via AzpiralPRO.
- 26% increase in in-app messaging.

OPENED NEW AZPIRAL OFFICES

Azpiral welcomed Clare native Minister Pat Breen Minister of State for Trade, Employment, Business, EU Digital Single Market and Data Protection to officially open their new offices in The National Technology Park, Castletroy, Limerick.



ENTERPRISE IRELAND GLOBAL AMBITION EVENT

Azpiral Sales Director, Kevin Nolan was invited to speak at the Global Ambition Netherlands event having acquired a client in the Netherlands.



CONTINUED TO SUPPORT OUR CHARITY PARTNER 22q11 IRELAND

22q11 Ireland is an organisation established to provide support to the 22q11 community, whether by offering information, resources, opportunities to meet, or just a safe place of understanding and empathy.

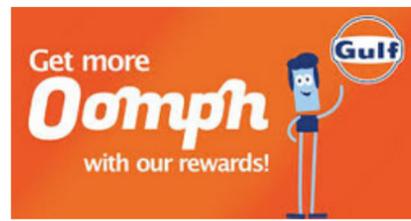
Azpiral has worked hard this year to raise both funds and awareness for the organisation.



LAUNCHED GULF OIL(UK) LOYALTY PROGRAM - OOMPH

This brand-new forecourt loyalty platform utilises the latest technology to drive new revenues to its dealers and enable them to strengthen customer retention.

Working in partnership with Azpiral, the market leader in customer engagement solutions for the forecourt and convenience sector, this major new initiative allows Gulf dealers to talk to their customers and tailor offers to specific groups via SMS, email and a dedicated phone app to boost in-store profits and strengthen community ties.



LAUNCHED AVIA NETHERLANDS LOYALTY PROGRAM - VIAAVIA

The ViaAVIA loyalty programme is cleverly constructed to make use of Azpiral integrated loyalty software to deliver a seamless and engaging experience for AVIA Netherlands customers in-store on both manned and unmanned sites, online and through the ViaAVIA loyalty app.



ACQUIRED GLANBIA - COUNTRYLIFE LOYALTY SCHEME

Glanbia's Countrylife loyalty program was established for over 8 years.

Glanbia Countrylife loyalty program now uses the azpiralPRO to deliver their points based loyalty program to their customers.

Glanbia plan to extend the capabilities of their existing loyalty program using Azpiral's software over the coming years.



LAUNCHED HAVEN PHARMACY LOYALTY - HAVEN REWARDS

Haven Pharmacy group is made up of independent community pharmacists from all over Ireland who all share the same vision for the future.

The Pharmacy group launched their Haven rewards program this year, using Azpiral loyalty software, to aid brand amalgamation, retain and reward their customers in a competitive market.

